

CONTACT

DAN KELLER
Dugout Captain, Inc.
714-875-5294
dan@dugoutcaptain.com



DUGOUT CAPTAIN TO PROVIDE ONLINE BASEBALL INSTRUCTION TO DIXIE BOYS BASEBALL MEMBERS AT NO COST

[REGISTER FOR IMMEDIATE ACCESS \(FREE\)](#)

DOTHAN, Alabama (Dec. 18, 2017) - Dixie Boys Baseball, Inc. and Dugout Captain, Inc. today announced that all participating members of Dixie Boys Baseball will receive free access to Dugout Captain's online baseball instruction and coaching resources effective immediately. Dugout Captain provides parents and coaches with the tools necessary to develop athletes on and off the field of play.

"Preparing and supporting coaches is very important to Dixie Boys Baseball," said Sandy Jones, Commissioner / CEO. "This partnership with Dugout Captain provides the necessary tools and resources for not only our coaches to be successful, but also our member parents and athletes. With shared goals of improving the quality of play, making baseball fun again, and developing well-rounded individuals, Dugout Captain has the expertise and leadership integrity to improve the experience of Dixie Boys Baseball."

"We're thrilled to partner with Sandy Jones and Dixie Boys Baseball to provide free Dugout Captain memberships. I'm excited for Dixie Boys members to check out all that we have to offer," stated Dan Keller, Dugout Captain President and CEO. "The goal of Dugout Captain is to build the best ball-players, while developing the finest people through the sport of baseball."

Dugout Captain's proprietary online tools include an athlete-development curriculum, ready-made practice plans, drill-video library, and a digital-clipboard to build, save, and share practice and training plans. The revolutionary combination of instructional content and a patent-protected *Digital Clipboard* provides a unique and exciting way to take material and apply it on the field! Practice plans can be quickly built or borrowed, and then shared with assistant coaches and team-member families. These interactive plans are loaded with your drill videos, descriptions, and diagrams to involve all members of a team.

- **Coaches** - Dugout Captain ensures that every coach can run a great practice. A practice that is structured, entertaining, and efficient. And one that provides volunteer coaches the opportunity to teach, the material to follow, and the tricks, tips, and suggestions to make their valuable time spent coaching more fulfilling.
- **Parents** - Dugout Captain involves team parents. Practice Plans, shared via email, are "interactive," meaning parents can click into included drills to watch videos and view diagrams. Homework is now realistic as families understand what's being covered that day at practice and can work on skills at home. With full site access, families can search drills and skill training plans to improve fundamentals on their own.
- **Athletes** - Dugout Captain ensures that every athlete has a smile on their face. Coach's practices provide each athlete with adequate instruction, repetition, and fun... filled with drills that have been built upon the principles of efficiency, effectiveness, and positive competition. While no one can guarantee athletic development, Dugout Captain significantly increases the chances of athlete improvement. DC practice plan programming ensures that athletes are exposed to critical goal objectives. All this is done while raising the likelihood that the same athlete will return to play another season.

- **Leagues** - Let Dugout Captain do the heavy lifting and create accounts for every coach in your league. Imagine holding coaches to a higher standard of practice quality, by providing them with the tools to be successful. Coaches are held accountable to Dixie Boys Baseball principles of positive development and coaching excellence, and done so with a tool that supports them in that challenge! Interested? Click [HERE](#) for more information on your league working with DC.

ABOUT DIXIE BOYS BASEBALL

Dixie Boys Baseball, Inc. was founded in 1957 in Central Louisiana. The mission of the program is to provide a recreational outlet for as many 13-19 age old participants as possible. The organization has a rich tradition of offering quality programs and “premier events” that capture the true essence of competitive play. The program headquartered in Dothan, Alabama operates in eleven southeastern states and attracts over 20,000 players each year. www.dixie.org/boys

ABOUT DUGOUT CAPTAIN

Dugout Captain, Inc. is a web-based coach’s tool aimed at putting smiles on kids faces through a more positive baseball experience. The mission at Dugout Captain is to make practice fun, retain and grow participation numbers, and thus provide young men and women the opportunity to learn valuable life skills through positive competition. DugoutCaptain.com offers a sleek, digital clipboard tool with share-technology, allowing coaches and parents to learn, use, and apply a proprietary knowledge base of baseball content. Drill videos, coaching tips, skill-training, and a full library of prepared practice plans are provided along with clipboard tool to assist ANY coach in effectively teaching the game. Dugout Captain provides (and practice plans follow) a complete athlete-development curriculum aimed at making baseball fun again for athletes, as well as the coaches and parents involved in their development. Additionally, Dugout Captain provides skill-training protocol to teach hitting, pitching, fielding and catching mechanics, and a database of support tips. www.dugoutcaptain.com

REGISTRATION IS FREE FOR DIXIE BOYS MEMBERS

###